



Barbara LaWall
Pima County Attorney

Pima County Attorney's Office
32 N. Stone Avenue
Suite 1400
Tucson, AZ 85701

Phone (520) 740-5600
Fax (520) 740-5585

www.pcao.pima.gov

PRESS RELEASE

For more information contact:
Isabel Burruel Smutzer
Communications Coordinator
(520) 740-5622

Email: isabel.burruel-smutzer@pcao.pima.gov

FOR IMMEDIATE RELEASE

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PIMA COUNTY ATTORNEY'S OFFICE LAUNCHES NEW WEBSITE FOR SAFE BABY PROGRAM

TUCSON, ARIZONA- Pima County Attorney Barbara LaWall is pleased to announce the launch of a newly revamped website for the Safe Baby program.

The new, streamlined website is easier for visitors to navigate and obtain important information to allow pregnant women to make well-informed decisions about the future of their baby.

"We want to provide women the information they need to make smart choices," said LaWall. "A big part of saving an infant's life is educating people about the program and making it as easy as possible for them to learn more. This new, easy-to-understand website will help us do that."

The user-friendly site presents information and resources in a straightforward manner, and its design makes it fully accessible on most tablets and smartphones.

Also available on www.tucsonsafebaby.org are maps to hospitals and health clinics where infants are accepted, as well as information about how the program works and the legal implications of using the Safe Baby program.

LaWall created the Safe Baby program in 1996 in response to the problem of unwed mothers abandoning their newborn infants. The program's main objective is saving infants' lives by giving mothers a safe place to leave an unwanted newborn when they have nowhere else to turn. By allowing women who deliver an unwanted child to turn the baby over to a specified healthcare professional with no questions asked and without fear of prosecution, the program ensures the safety and survival of these infants.

Casa de los Niños, a local non-profit agency, helps facilitate the program. "The goal of Casa de los Niños has always been to promote child well-being and family stability," said Susie Huhn, Executive Director. "Safe Baby is a great example of the simple, yet critical services we are able to provide families, as well as a true collaborative community effort to provide resources to young moms."



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For 40 years, Casa de los Niños has led the way in preventing and treating child abuse and neglect in the Tucson area. It opened the doors to the community's first children's crisis shelter, a vital service it still provides today. Over the last four decades, Casa de los Niños has significantly expanded and refined its service offerings to better meet the needs of our community. While its specific programs and services have changed, its goal has always remained the same, to promote child well-being and family stability.